

2026-2027 Annual Conference and Sponsor Benefits

July 1, 2026 – June 30, 2027

	Conference	Conference Recognition & Acknowledgement	Additional Benefits	Notes
Title Sponsor \$70,000	Exhibit Hall › Premier placement and largest booths in Exhibit Hall › Exhibit Hall group coaching › RM27 attendee badge scanning Events² › Breakout presentation › First opportunity to schedule add-on sponsor event › Access to scanned attendee names for your sponsored event › Promotional event listing in conference app	› Prerecorded video segment in General Session main stage › Static slide in main stage preroll › 2 conference attendee mailings with priority scheduling (Nov-Mar)¹ › Listing on KA conference website › Add-on branding sponsorship opportunities	› 6 comp RM27 registrations › 6 comp KA memberships upon request › 2 membership mailings with priority scheduling (Apr-Oct) › Featured sponsor LinkedIn exposure (fx) › Link on KA website to sponsor page	All booths include full pipe & drape, 6-foot table, 2 chairs, wastebasket, and small signage. All benefits must be utilized during the sponsor term and may not be extended beyond the expiration. ¹ Any new sponsor added after November 1st will only be eligible to select email dates after the conference (March).
Platinum Sponsor \$40,000	Exhibit Hall › Prime placement in Exhibit Hall › Exhibit Hall group coaching › RM27 attendee badge scanning Events² › Eligible to schedule an add-on sponsor event, based on availability › Access to scanned attendee names for your sponsored event › Promotional event listing in conference app	› 1 conference attendee mailing (Nov-Mar)¹ › Listing on KA conference website › Add-on branding sponsorship opportunities	› 4 comp RM27 registrations › 4 comp KA memberships upon request › 2 membership mailings (Apr-Oct) › Link on KA website to sponsor page	² Sponsors are responsible for payment of food and beverage, sales tax, service fees, and A/V costs for any sponsor event. An administrative fee applies. ³ Gold Sponsor emails may include up to 100 words (not including required disclosures), primary company logo, and URL to sponsor website or landing page.
Gold Sponsor \$20,000	Exhibit Hall › Standard booth in Exhibit Hall › Exhibit Hall group coaching › RM27 attendee badge scanning	› 1 conference attendee mailing (Nov-Mar)^{1,3} › Listing on KA conference website › Add-on branding sponsorship opportunities	› 3 comp RM27 registrations › 1 membership mailing (Apr-Oct)³ › Link on KA website to sponsor page	⁴ Consolidated Silver Sponsor conference attendee emails include logo, tagline, and URL to sponsor website or landing page. They will be sent in December and February.
Silver Sponsor \$15,000	Exhibit Hall › Standard booth in Exhibit Hall › Exhibit Hall group coaching › RM27 attendee badge scanning	› Exposure to conference attendees via two consolidated Silver Sponsor mailings (Nov-Mar)⁴ › Listing on KA conference website	› 2 comp RM27 registrations › Link on KA website to sponsor page	