

Our Professional Commitments

Our Industry

Kingdom Advisors serves the broad Christian financial industry by educating and equipping professionals to integrate biblical wisdom and financial expertise.

Advisors who understand the values of their Christian clients are better positioned to offer financial advice and solutions that align with those priorities and beliefs. This ultimately leads to more successful outcomes, deeper client relationships, and stronger retention rates.

Many large firms have recognized the business case to support financial advisors who lean into their faith and engage Christian clients. Firms that embrace this strategy have often seen improved advisor satisfaction and business growth.

As large financial firms serve a variety of advisor groups with different beliefs and practices, we share a place at the table with these groups and seek to honor and respect their freedom of conscience in the same way they relate to us.

We are committed to our mission of supporting Christian financial professionals with integrity and excellence and believe this cultivates greater outcomes for clients, communities, businesses, and the world.

Core Beliefs

In keeping with our values and commitments, we believe and teach the following biblical principles for financial advice.

- Biblical wisdom applies to every area of financial life.
- God owns it all and we are stewards and managers.
- Money issues are heart issues.
- Spending less than you earn is foundational.
- Generosity breaks the power of greed.
- Good stewards choose contentment.
- Debt always mortgages the future.
- Pay taxes with gratitude for God's provision.
- Faithful investing involves personal discernment and conviction.
- Setting long-term goals is wise for now and eternity.
- Behavior follows belief.

Professional Commitments

Kingdom Advisors is an education and training organization for Christian financial professionals. Our mission is to equip advisors to understand the values of their clients, so they can offer financial advice and solutions that align with those beliefs. We do not teach on topics outside the scope of this mission.

Kingdom Advisors supports a broad community of Christian financial professionals and does not take a position on political issues, as we have a long-standing commitment to political neutrality.

Kingdom Advisors stands against religious affinity fraud and violations of client trust. We require our Certified Kingdom Advisor® designees to be in good standing with FINRA and/or the SEC and enforce a disciplinary process for the ethical standards of the CKA® designation.

Kingdom Advisors teaches the importance of investing from a biblical perspective without endorsing or requiring advisors to use a particular investment strategy. We are not a registered investment advisor and do not manage, direct, or advise any investment assets.